









Special Issue

G3 SUMMER SHOWCASE IGB L!VE AMSTERDAM

industry in a Summer festival of new releases and announcements



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SIS Competitive Gaming continues to go from strength-to-strength in international markets. SIS P12



PopOK Gaming's latest release is KingCraft, an episodic slot with an immersive storyline.

POPOK GAMING P28



Amusnet presents a majestic new slot game filled with an alluring set of bonus features.

AMUSNET P36

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Summer Showcase

Having at one stage been the preserve of the crypto ecosystem, crash games have exploded onto online casinos. The concept of crash games involves predicting when an in-game event will 'crash' and end, with higher risks leading to potentially greater rewards. One of the chief beneficiaries thus far has been Spribe, a Georgian iGaming company whose flagship crash title Aviator has shook up the industry. Without needing to put it simply, Aviator is a game where players determine their winnings watching the flight of an aircraft with an increasing multiplier the longer it stays airborne.

Crash games gives players decisions to make, and almost all iGaming titles don't give players meaningful and impactful decisions. Decision-making is fun and there is a growing group comprising of predominantly younger players who want more control over their betting experiences. With every second that passes there's more at stake. It is so easy to win small on crash games as the RTP tends to be higher that your typical slot (the RTP of Aviator is among the highest in the online gaming industry at 97 per cent), but most players aren't satisfied with a small win. They will continue to push it to the limit. Really, it's a game of greed.

Another driver of the soaring popularity is that crash titles are typically a single bet game. They provide fewer mental distractions, offering a streamlined 'play now' game experience without an education barrier. If you asked 100 random 18-30 year olds, I'd be surprised if 10 can explain how slot paylines and expanding wilds work. The provably fair technology employed by crash games for generating outcomes is comfortable territory for younger generations familiar with the workings of crypto.

As you'll read in the following pages, there are several developers queuing up to join the crash party and who can blame them? It's a simple bet.

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■ VisionPro



CUSTOM







Calendar

Summer Showcase



AT A GLANCE

July

SiGMA Asia Sports Betting East Africa

iGB L!ve

August

iGaming Crossroads Summit Australian Gaming Expo

Sports Betting West Africa

September

SiGMA Balkans

Entertainment Arena Expo

GAT Showcase 2023

SBC Summit Barcelona

October

G2E 2023

ACOS 2023

SBC Summit

November

SiGMA Europe 2023

EMEA

iGB L!ve 2023

July 11-14

LOCATION

Amsterdam RAI, Amsterdam, Netherlands

ORGANISER

Clarion Events, Fulham Green, Bedford House, 69-79 Fulham High Street London, United Kingdom SW6 3JW CONTACT

T: +44 207 384 7737

www.igblive.com

Asia

SiGMA Asia 2023

July 19-22

LOCATION

Manila, Philippines ORGANISER

SiGMA

Gaming Hub, Judge Paolo Debono Street Msida Skatepark, Malta MSD 2032

CONTACT

T: +356 7777 3093 www.sigma.world/asia

Sports Betting East Africa

LOCATION

Kampala, Uganda **ORGANISER**

Eventus International Ltd Suite 1104, Crawford House, 70 Queens Road Central, Hong Kong CONTACT

T: +852 5511 8385

www.sportsbettingevents.com/sbea

EMEA

iGaming Crossroads Summit

August 1-2

LOCATION

Tbilisi, Georgia ORGANISER

Eventus International Ltd Suite 1104, Crawford House, 70 Queens Road Central, Hong Kong

CONTACT

T: +852 5511 8385

www.eventus-international.com/ics

Oceania

Australasian Gaming Expo

August 1-2

ICC Sydney, Darling Harbour, Sydney, Australia

ORGANISER

Gaming Technologies Association Level 10, 20 Martin Place, Sydney Australia NSW 2000

CONTACT

T: +61 2 8216 0931

www.austgamingexpo.com

EMEA

Sports Betting West Africa

August 23-25

LOCATION

Federal Palace Hotel & Casino, Lagos, Nigeria

ORGANISER

Eventus International Ltd Suite 1104, Crawford House, 70 Queens Road Central, Hong Kong CONTACT

T: +852 5511 8385

www.sportsbettingevents.com/sbea

EMEA

SiGMA Balkans

September 4-7

LOCATION

Limassol, Cyprus ORGANISER

SiGMA

Gaming Hub, Judge Paolo Debono Street Msida Skatepark, Malta MSD 2032

CONTACT

T: +356 7777 3093 www.sigma.world/cis/

EMEA

Entertainment Arena Expo

September 5-7

LOCATION

Romexpo Fair Ground, Bucharest, Romania

ORGANISER

Expo 24 Romania, Monaco Towers 96 Berceni Road, Office B14.01 Bucharest, Romania CONTACT

T: +40 21 335 6681 www.earenaexpo.com

South America

GAT Showcase 2023

September 7

Hotel Sheraton, Bogota, Colombia **ORGANISER**

3A Producciones

Carrera 3a # 10-65 Oficina 702 Cali, Colombia

CONTACT

T: +57 315 331 3433 www.gatexpo.net

EMEA

SBC Summit Barcelona

September 12-14

LOCATION

Fira Barcelona Montjuic, Spain **ORGANISER**

SBC Events, Riverbank House l Putney Bridge Approach, London United Kingdom SW6 3JD CONTACT

T: +44 161 367 1250

www.sbcevents.com/sbc-summitbarcelona/

North America

G2E 2023

The Venetian Expo, Las Vegas, Nevada, United States

ORGANISER

Reed Exhibition Companies 201 Merritt 7, Norwalk, Connecticut United States CT 06851

CONTACT T: +1203 840 5977

www.globalgamingexpo.com

EMEA

ACOS 2023

October 18-19

LOCATION

ILEC Conference Centre, IBIS London Earl's Court, London, United Kingdom **ORGANISER**

Swan Events, Gainsborough House 15 High Street, Harpenden, Hertfordshire United Kingdom AL5 2RT

CONTACT T: +44 1582 767254 www.coin-opshow.co.uk

EMEA

SBC Summit LatinoAmerica

October 9-12

Seminole Hard Rock Hotel & Casino, Hollywood, Florida, United States ORGANISER

SBC Events, Riverbank House l Putney Bridge Approach, London United Kingdom SW6 3JD CONTACT

T: +44 161 367 1250

www.sbcevents.com/en/sbc-summitlatinoamerica/

EMEA

SiGMA Europe 2023

November 13-17

LOCATION

Mediterranean Maritime Hub, Marsa, Malta

ORGANISER

SiGMA, Gaming Hub, Judge Paolo Debono Street, Msida Skatepark Malta MSD 2032 CONTACT

www.sigma.world/europe/



OUR SPORTSBOOK HAS IT ALL



Allure of asian culture: Zitro Digital's 88 Link – Lucky Charms

Zitro Digital presents 88 Link – Lucky Charms, featuring a collection of fascinating games that will transport players into a world of Asian culture. With stunning visuals, innovative features, and engaging game mechanics, each title is designed to bring good luck and fortune to players.

Zitro Digital's 88 Link – Lucky Charms presents an array of thrilling games that transports players to enchanting worlds filled with luck, fortune, and mystery. With features including Free Games, Extended Wild Multipliers, and the popular Link Up, players are in for an unforgettable gaming experience.

"The games from 88 Link – Lucky Charms are designed to provide a premium gaming experience that combines stunning visuals, innovative features, and the allure of Asian culture," says Jose Javier Marti, COO at Zitro Digital. "We are confident that online players will be captivated by the unlimited excitement and the potential for big wins that these games offer."

Koinobori Party: Experience the Magical Celebration!

Join the ultimate celebration with Koinobori Party, where the fish of fortune will guide you towards unimaginable riches. Players will indulge themselves in the vibrant world of this thrilling slot game and experience the popular Link Up feature. With a 3x5 configuration and a max ways setup of 243, every spin is packed with winning possibilities.



Daruma Mystery: Unravel the Secrets, Win Big!

Unveil the mysteries of the Daruma doll in Daruma Mystery, one of the latest additions to Zitro Digital's 88 Link series. This Asian-themed slot offers a 3x5 reel configuration with 243 ways to win. Players can expect to uncover great rewards and immersive themselves in this captivating gaming experience.

Maneki Neko: Embrace the Luck of Japanese Figurines!

Step into the world of Maneki Neko and embrace the good luck granted by these Japanese figurines. With a 3x5 reel configuration and 243 ways to win, players are in for a thrilling adventure. The game features Club's Free Games, providing players with

more opportunities to hit big wins. The Link Up feature further enhances the gameplay, immersing players in a world of endless excitement and fortune.

Kokeshi Dolls: Unleash Good Luck and Fortune!

Embark on a journey filled with charm and fortune with Kokeshi Dolls. This Asian-themed slot showcases a reel configuration of 3x5 and 243 ways to win. The beautiful doll figures, believed to bring good luck, will accompany players as they spin the reels. Activate Free Games with Scatter Symbols and experience the Club's Free Games feature, enhancing the chances of winning big. The Link Up feature adds an extra layer of excitement, creating an engaging experience for players.

GR8 Tech - your lifetime partner in the iGaming market

The iGaming industry nowadays isn't lacking good tech, shiny features, or rich libraries of content. What it does lack, however, is a touch of B2C vision in the B2B field – something that allows providers to adequately address the operators' real-life pains. This is where GR8 Tech steps in, with nearly 30 years of operational experience, a strong and talented development team, and a commitment to creating great tech.

At the heart of GR8 Tech's ethos is recognising the iGaming industry's need for personalised, flexible solutions. We believe that the era of 'one-size-fits-all' is over. GR8 Tech's iGaming Launch and iGaming Upgrade solutions, designed for diverse needs, are a testament to this philosophy. The former assists new entrants and investors, providing all-inclusive support for launching new iGaming operations. The latter, tailored for industry veterans, delivers advanced tools to boost business efficiency and growth.

Additionally, we offer quicker-to-launch products such as our GR8 Sportsbook and GR8 Casino Platforms, Managed Trading Services, Sports Feed, Casino Providers Aggregator, CRM, and more. These cater to operators' narrower needs while ensuring high integration speed and compatibility with any third-party ecosystem.

Our experience in operations has shaped our product development, helping us create truly customer-centric and innovative solutions and sophisticated technological and product architecture that can withstand huge peak loads, as well as process events and transactions in real time without delay.

One of our greatest achievements is our highly localised and responsive GR8 Sports Feed with proprietary trading, which allows to you to work literally with any events on the planet. It demonstrates how a nuanced understanding of the user's preferences can significantly enhance the service delivery and user experience.

As we continue to drive forward, GR8 Tech remains committed to investing in people and technology. We're constantly building a team of



industry experts who work with our clients to refine our solutions continually.

Feedback from our clients directly influences our product development and service improvements, ensuring we remain the preferred lifetime partner for iGaming operators — one that is ready to harness technology's potential and its team's expertise for their success.

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Cyber Wildz - take a leap forward in time with Greentube's dystopian slot

Greentube, the NOVOMATIC Digital Gaming and Entertainment division, is delighted to showcase one of its most entertaining slot releases to date, Cyber Wildz.

Unlike anything the company has released before, this dystopian title boasts six cybernetically enhanced reels and introduces two memorable characters, Kray-Z the Reaper and Y-Pout the Assassin. The dynamic duo assist players in racking up the wins in a futuristic world full of engaging features and mechanics.

The hero in this sci-fi epic is Kray-Z the Reaper, she acts as the title's Multiplier Wild, increasing rewards

by x2, x3 or x5 upon appearing on a winning payline during base gameplay. Should two or more Multiplier Wilds land on a payline, symbols will automatically multiply themselves.

If two Scatter symbols land on reels one and six, players will hack into the mainframe of the neon-stained city triggering free spins. During this bonus a random multiplier value between xl and x7 will appear on a

special reel at the top of the game

Kray-Z the Reaper and Y-Pout the Assassin act as Local or Global Modifiers and the values on the special reel increase whenever they land, awarding multiplied wins up to

Players have three spins, during which they have to land one of the Modifier symbols at any point in order to reset the spins. If no Modifier symbols land during the bonus the feature will end, and the Multipliers collected in the Special reel are summed up and awarded to the player.

In certain jurisdictions those looking for instant bonus action can utilise a

Buy Bonus. For 100x their bet. players can trigger the bonus with multipliers worth up to 7x. For 200x their bet, players can start the bonus with multipliers worth up to 70x.

"The release of Cyber Wildz has seen us add something completely different to our iconic games portfolio in terms of theming, bonus features and mechanics," says Michael Bauer, CFO/CGO at Greentube (pictured). "This sci-fi release has shown that we are not afraid to deviate from the expected in a bid to offer our loyal players something completely new and exciting. I believe Cyber Wildz' futuristic premise and engaging features offer an elevated experience that will appeal to slot fans around the world.'

Merkur's Link Zone 2: a winner on any floor

The fastest and most significant product development of recent years in land based gaming operations around the world has been the rise of linked progressive jackpots. Merkur's Link Zone 2 is a brand new concept, but one that holds true to the heritage of its successful forerunner.

These banks of games have become an absolute 'must have' opportunity for operators as the demand for them generated by players has grown stratospherically, in terms of both many extremely happy players and of course the resulting uplift in gross gaming revenues in gaming venues around the world that have resulted.

Merkur fully launched the original Link Zone progressive jackpot in 2022 and that almost instantly became a flagship product in the company's portfolio. But Merkur's research and development team did not stand still. In any technology driven commercial environment, to stand still is to actually go backwards. The result is that Link Zone is now joined by the evolution of Link Zone 2.

With two progressive jackpot levels and four exciting new base games, that feature either Jackpot Wilds or Bonus Boost the initial appearance of Link Zone 2 closely resembles the original Link Zone. But the inbuilt game excitement of Link Zone 2 is hugely significant.



The new base games are Empress Zone, Captain Zone, Hero Zone and Viking Zone and in those games six or more revealed diamond shaped symbols containing win amounts trigger the opening of the Jackpot Feature and awards three respins. The player then collects further respins and each time a respin fills in one of the blank spaces the respin counter sets itself back to three respins to be played. If the player exhausts his respins the feature ends with all of the revealed win amounts are paid cumulatively.

When the player reveals a Zone symbol Link Zone 2 enters its second level jackpot with the Link's Wheel Trigger feature, the Major Zone Wheel. If the player manages to collect 15 symbols during his respins the highest level jackpot, the Grand Zone Wheel, is revealed. Spinning either of the Major or Grand Zone wheels is the key to top level jackpot

prizes. If the player has selected to play Maximum Bet and denomination that player has the best chance to win Major of Grand Jackpot in the Zone Wheel phase.

For the operator, Link Zone and Link Zone 2 provide maximum flexibility as both machine banks can be themselves linked and the banks can be configured with two, three or four denominations while the base games can be set up by the operator with either 25 or 50 lines.

Link Zone 2 is a brand new concept, but one that holds true to the heritage of its successful forerunner. A winner on any gaming floor, Link Zone 2 provides a whole new level of gaming entertainment, one that makes more possible than ever before the chance of truly amazing wins for its players.





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Alberici: not selling products, we're building relationships

Founded in 1946, Alberici provides efficient solutions in designing, manufacturing and commercialising automatic payment systems, money changers, note and coin validators, coin hoppers, buttons and a wide range of accessories for the Amusement and Gaming industries.

Alberici is an Italian company, based in Castel San Pietro Terme. Constant dialogue with our partners allows us to be updated on market trends and needs, especially with cash handling security.

For over seventy years our main objective is to supply innovative and custom solutions for all industry professionals that require secure and reliable payment systems, as well as assuring an efficient customer services in order to guarantee the best customer experience and satisfaction. During these seven decades Alberici has built a strong sales network in several markets, operating directly or through distributors.

We observe an internal quality control system



through compliance with WEEE regulations, RoHS and the SISTRI (Waste Tracking System) decree. We only choose materials that respect the environment and can be recycled.

Long experience in the automatic machine industry led us to devise solutions that later became patents. Choosing an Alberici solution pays off from day one. We provide professional



SIS Ebasketball continues to provide for operators worldwide

SIS Competitive Gaming continues to go from strength to strength in regulated markets all over the world. In tandem with the culmination of a landmark NBA season, in which the Denver Nuggets overcame the Miami Heat to end a 47-year wait to become champions, sportsbooks taking the product from SIS have reported major success recently with increased revenue from ebasketball

As with esoccer, the other current sports simulation product within the high-integrity SIS Competitive Gaming portfolio, ebasketball is supplied to sportsbooks as a complete end to end solution $including\ live\ streamed\ pictures,\ caster$ commentary, on-screen graphics with betting triggers, data and a wide range of pre-event and inplay markets and prices.

The betting experience is enhanced through the provision of an extensive range of pre-match and in-play markets and prices, with up to 50 per match. With all events taking place from within secure studios and given the ultra-low latency streams, SIS can offer true in-play betting markets.

SIS Competitive Gaming also has referees who have undergone Esports Integrity Commission (ESIC) based training monitoring every game, clearly visible to bettors on-screen. Strict gamer due diligence and daily analysis form part of a vigorous gamer monitoring processes and the SIS offering is the only esports betting product to have been awarded the ESIC Gold Standards, the highest possible industry accreditation.

Late last year, SIS became New Jersey's first-ever non-tournament esports provider after launching with long-term partner bet365.

The deal between the world's biggest operator and SIS Content Services Inc., the US division of SIS, enabled bet365 to start rolling out Competitive Gaming products to bettors in the Garden State, starting with ebasketball. Following on quickly from this key milestone, SIS has since launched Competitive Gaming with bet365 in Colorado.



EveryMatrix Expands Proprietary Content with Aladdin Rollover Respins

Scheduled for release on July 25, Armadillo Studios' latest title, Aladdin Rollover Respins, invites players on a magical journey inspired by the wellknown book One Thousand and One Nights (The Arabian Nights).

With a passion for development that drives it to continuously push the boundaries to the next level of gaming entertainment, Armadillo Studios, EveryMatrix's in-house studio, is rapidly growing both in brand popularity and its portfolio of content.

Accompanied by a powerful Genie, players embark on an adventure to make their wishes come true as they explore this multilayered slot packed with features including Rollover Respins, Genie Multipliers, Free Spins with Super Symbols, a Bonus Buy, stunning graphics and gameplay.

Any time a Wild Genie lands as part of a win with five or more of the same symbols on the reels, they stick, activating respins on all non-sticky symbol positions. Landing at least one more of the activated symbol(s) will keep the respins going and increase win potential.

Sticking full columns will rollover reels, eliminating each full reel to create space for new ones to appear. Reel Rollovers give players a second chance for more sticky symbols after a respin. If a new reel has at least one activated symbol, it sticks and the respins continue. Activating one or more sticky symbols will keep the respins going, greatly increasing the win potential, both in the base game and Free Spins mode.

"Aladdin's Rollover Respins is another key title in building the reputation of Armadillo Studios with stunning graphics, a pleasant user experience, smooth gameplay, immersive sounds from our nominated composer, innovative mechanics, and math," explains Armadillo Studios' David Stoveld. "The above-and-beyond commitment from our team to create the very best in the industry continues to shine through in the quality of our releases. Enjoy your nights with Aladdin while we work around the clock for more releases later this year."

Aladdin Rollover Respins is released on July 25, 10 days after iGB Live, which the Armadillo and SlotMatrix team will be attending, showcasing the game alongside a host of other exclusive content.





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Step into Vermantia's live racing world and immerse users in the excitement of round-the-clock horse and greyhound racing channels, available 365 days a year.

Horse and greyhound racing have long been revered as some of the most thrilling spectator sports worldwide, playing a vital role in the betting industry. Whether you prefer fixed odds betting or pari–mutuel betting, wagering options are available both on–track, at retail shops, and online.

Vermantia offers a multitude of options, delivering ultra-low latency streaming and a diverse range of international racing content.

European Racing Channel

Vermantia's European Racing Channel stands as a prime example, showcasing top-quality live horse and greyhound racing from prestigious international courses, including those in the UK, Australia, New Zealand, and South Africa. This channel alone broadcasts over 50,000 horse and greyhound races, each year, with 140 live races daily.

Ultimate Live Greyhound Channel

For audiences with a passion for greyhound racing, the Ultimate Live Greyhound Channel is an ideal choice. Catering to retail and online betting operators, this premium channel presents over 40,000 live greyhound races annually from the UK, Australia, and New Zealand.



A-TV Racing Channel

Vermantia's A-TV channel designed specifically for the Italian market, further enhances operators' offerings by introducing an expanding range of international horse racing content to players.

This bespoke channel presents a captivating daily schedule of horse racing action from renowned tracks worldwide, such as those in the UK, Australia. New Zealand, India, and South Africa.

By partnering with Vermantia, operators can capitalise on ultra-low latency streaming and cutting-edge broadcasting technology, as Vermantia sets up, broadcasts, and operates the A-TV channel on behalf of the operator's retail estate and online platform.

AMI [Arena Media International] Tote Racing

Enthusiasts of horse racing will appreciate Vermantia's AMI channel, a tote betting channel featuring a wealth of premium horse races. This live channel broadcasts flat races and National Hunt races from the esteemed Arena Racing Company (ARC) and various independent racecourses.

With approximately 700 fixtures scheduled, each year from renowned racecourses such as Ascot, Chester, Doncaster, and Lingfield Park, the AMI channel guarantees a riveting racing experience.

The technology behind the scenes of racing channels Vermantia's Automated Production adds another dimension to the live racing experience. This innovative and advanced service revolutionises the industry by driving all complex actions and rules in a fully automated and remote manner.

Powered by the automated production technology, all channels are managed in an efficient way while Vermantia can create any bespoke channel via this advanced technology by blending rich racing and betting information that can be displayed through custom-designed graphics, accompanied by an official live racing commentator and an in-studio analyst who provides valuable tips. The result is an optimal viewing experience for the audience.

With a comprehensive portfolio of premium quality racing content, extensive experience in international retail distribution, and sophisticated content management and delivery technologies, Vermantia offers operators everything they need to provide players with an electrifying live racing experience.

Vibra Solutions provides flexibility and independence for operators

Vibra Gaming has grown exponentially in Latin America, becoming a GLI certified supplier and expanding its distribution throughout the continent. This year the company launched its new and versatile platform division, Vibra Solutions.

Flexibility and independence were needs that kept coming up in every meeting that the Vibra team held with operators in Latam, but also in markets such as the United States and Europe. It was from the repetition of these comments that they created a division to meet these needs. Thus, Vibra Solutions was born.

"What makes our proposal so innovative is that operators have a sports betting and casino platform with two major differentials in the market: on the one hand, they can customise the technology according to their requirements to





Taking a White Label platform and customising it, making modifications based on the needs of each client, shows how flexible this service is, and what makes them different from other providers in the industry who would license the product as it is

Atucha adds that "the team at Vibra listens carefully to the operators, takes into account the requirements they present and adapts to them."



In turn, clients can choose to take the platform as is, add the visual brand identity and go live that way, or they can start from the standard product and make any and all the necessary modifications to have a truly customised platform. Likewise, the client has a unique possibility in the market: to become independent at any time of the process, acquiring the technology and taking full control of their product, to continue developing it when and how they want.

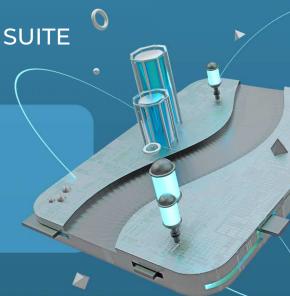
"This gives us major differentiation in the market, but also gives our clients a key strategic advantage: owning their own product and deciding who to work with," concludes Ramiro.

Enhance player experience

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Player Journey

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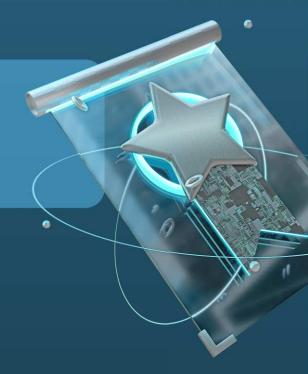
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Optimise operations, minimise downtime. maximise profits

BtoBet's solutions incorporate a range of features, self-service betting terminals (SSBTs), over the counter (OTC) betting, mobile cashiers, and admin management tools, ensuring a seamless and enjoyable experience for bettors, while also providing multi-channel operators with powerful tools to optimise their operations and maximise their profits.

SSBT

BtoBet's SSBTs provide a fast and intuitive way for customers to place bets on their favourite sports and events, without the need for assistance from a staff member. With its user-friendly interface, customers can easily navigate through a variety of betting options and place their bets in just a few simple steps, on both single and dual-monitored terminals.

BtoBet's SSBT solution is hardware and system agnostic, providing unmatched flexibility and compatibility with any system, including Windows and Linux-based systems.

Features

Its intuitive UIX (User Interface Experience) is designed to provide players with a seamless and engaging betting experience, making it easy to find the sports, tournaments, and events they're looking for in less than three clicks.

With a sleek and modern design, the UIX is optimised for touch-based navigation and provides a fast and intuitive way for players to place bets and track their progress.

· UIX is also highly customisable, allowing operators to tailor it to their specific needs and



preferences. Whether it's in terms of layout, colour scheme, or content, our UIX can be customised

- · All desktop and mobile features availability such as cashout, betBuilder, match tracker, and streaming.
- BtoBet TIP AI advisor suggesting players what to play on ticket, either based on most popular bets or on his personal betting history.

The state-of-the-art application is designed to offer unparalleled security, reliability, and functionality, ensuring that businesses in the retail iGaming industries can optimise their operations, minimise downtime, and maximise profits.

OTC: CASHIER

BtoBet's cutting-edge OTC (Over the Counter) cashier retail system is designed to provide a seamless and efficient payment experience for customers, while also delivering powerful management tools for retailers. With BtoBet's OTC cashier system, customers can enjoy a personal touch, interacting with trained staff to receive expert advice and support.

BtoBet's OTC cashier retail system is an essential tool for any retailer looking to enhance their payment operations, deliver a seamless customer experience, and optimise their business strategies for maximum profitability.

OTG: ON-THE-GO BETTING

BtoBet's innovative mobile design offers a userfriendly experience that allows cashiers to quickly accept bets from bettors even on the streets.

With an integrated printer, tickets can be printed instantly and customised with ease. This seamless system works with OTC and SSBT, allowing customers to check and cash out their tickets at

ARMS: ADMIN RETAIL MANAGEMENT SYSTEM

BtoBet's cutting-edge admin management tools empower operators to take full control of their betting operations, delivering unparalleled insights into performance, data analysis, and real-time reporting. With features such as bet shop and cashiers management, the creation of new agents and white label solutions in new regions, operators can easily optimise their business strategies and grow their customer base.

Furthermore, BtoBet's innovative logging of transactions and hardware messages in real-time enables fast issue resolution, ensuring uninterrupted and smooth operations.

CT Interactive tops gaming experience with jackpots and cascading games

CT Interactive will present a full list of its diverse, exceptional, and expanding portfolio of classic slots, cascading games, and jackpots during this year's edition of iGB Live in Amsterdam.

The company's top experts will present the brand's latest slot releases – Power Storm, Fruits and Sweets, and Giraffe Wild. CT Interactive has a policy of releasing a new slot game every month, making for a versatile portfolio.

"We are investing a lot in our team to be sure that



they offer content that meets the highest industry standards. Each year the number of gaming companies that prefer to use our products increases," comments Lachezar Petrov, CEO.

"The game is recognisable for its intriguing mechanics and math model, multilayered sound system and universal symbols of luck. We are

really proud of the way our content is developing and we will continue to follow this path."

The company offers two exclusive jackpots designed to bring maximum glee to the players -Hot Luck and CT Interactive Mystery Jackpot, with the former a three-level Mystery Interactive Jackpot that gives additional awards.

Everiway you want to play



Everi Digital offers a state-of-the art server-based gaming solution created to deliver unique, top-performing slot content to online operators worldwide.

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Embark on a thrilling adventure with Lady Luck Games' Popeye slot

Join the legendary sailor Popeye and his crew on a high-seas adventure like no other in Lady Luck Games' Popeye Slot. The bespoke creation has been developed in collaboration with King Features Syndicate for an immersive gaming experience that will captivate players globally.

As you spin the five reels and explore the three rows of this vibrant slot game, you'll encounter Popeye, Olive Oyl, Wimpy, and Bluto, along with thematic symbols like spinach cans and anchors. The visually captivating graphics bring the beloved characters to life, whilst the engaging gameplay keeps you on the edge of your seat.

However, Popeye is more than just an

an eye-catching game — it's filled with features that will make your voyage memorable. Keep an eye out for the Wild Spinach symbol, which can help create winning combinations, and the Ship Wheel Multipliers that boost your winnings.

As you navigate through the game, you'll unlock thrilling bonus features, collect coins, and trigger free spins,



increasing your chances of landing big wins.

Lady Luck Games' dedication to delivering high-quality gaming content shines through in Popeye. Building on the success of their first bespoke release, Beetle Bailey, this collaboration with King Features Syndicate is a testament to their commitment to creating exceptional gaming experiences. Get ready to set sail with Popeye and embark on an adventure filled with excitement, winning opportunities, and the chance to win the heart of Olive Oyl.

Are you ready to join the strongest, quirkiest, and most lovable sailor in the world of slot gaming? It's time to spin the reels and discover the treasures that await in Popeye Slot.

LuckyStreak rolls out games User Interface upgrade

LuckyStreak was founded in 2014 with a mission to raise the quality of live casino gaming products and services for the iGaming industry. The provider streams original live dealer games from its purposebuilt Riga studio and rolled out its biggest UI upgrade earlier this year.

We focus on the most popular casino games: blackjack, roulette and baccarat, and our purpose is to create and deliver only the highest quality games, from the skill and amiability of our Games Presenters (they go through our Academy for three months before they deal a card), the quality of the studio tables and set, our UI and gameplay, and the video recording and streaming technology (we are deploying 1080p HD quality across all our games).

In May, we rolled out our biggest games UI upgrade yet, firstly on blackjack with baccarat to follow in July. The upgrade enhances to player experience with a host of great new features, developed with mobile screens in mind, including:

- Improved, more compact and clearer table layout;
- Bigger, brighter and thumb-friendly chip selector and betting button;
- Easy access to the gaming lobby, chat, stats and history, and help;
- Personalise your table presence with a selection of fun avatars;
- Bigger player and dealer cards for easy viewing and decision-making;
- Show fellow players how you feel with a brand new emojis menu;
- A new portrait mode.



In addition to our game upgrades, we are also continually developing our promotional tools and back office. With our promotional tools, operators can create leaderboards and jackpot prizes to retain and engage players, being able to configure these according to a wide range of variables including: brand, game, points triggers and actions, selected player.

We will soon be increasing the functionality with more prize types including cash drops, physical prizes and lottery tickets. With the back office, operators can create detailed reports on all and every aspect of their players' gameplay, as well as integrate our reports API into their own BI.

Lastly, through our content aggregator API, LuckyConnect, operators have access to over 2,500 world class slot and casino games from over 40 leading providers including Pragmatic Play, Yggdrasil, EGT, Playson and Hacksaw, with Relax, RedRake, LuckyMonaco and PGSoft joining very soon.

Fujitsu sustainable hybrid cloud solutions for iGaming

Fujitsu works in the iGaming space to help companies find flexible, long-term solutions to their cloud chaos while emphasising the importance of sustainability and ESG initiatives.

Hybrid cloud infrastructures are helping companies put sustainability and ESG initiatives at the forefront of their business models. They utilise newer technologies to help companies manage their data centres and server usage while maintaining control over their expenditure and their carbon footprint.

PRIMEFLEX is Fujitsu's leading hybrid cloud solution, combining public and private clouds with on-site IT infrastructure. This ensures data resiliency, flexibility, and security for operators. An on-demand customer care service is also provided to help operators adjust to the new environment.

This is complemented perfectly by uSCALE. A fully scalable, as-a-service solution that allows enterprises to scale their needs as their businesses expand and they explore new, regulated markets. uSCALE provides flexibility, ensuring companies are not spending money to update their IT infrastructure every few years and making purchases they will not use.

The combination of PRIMEFLEX and uSCALE enables companies to be flexible and forward-thinking, taking a modern approach to data and IT infrastructure and putting sustainability at the core of their business. Fujitsu, along with Intel and its ecosystem of partners, is proud to put focus on ESG initiatives, and it works closely with its clients to create a sustainable vision for the future of iGaming.





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APEX - Taking Gaming to the Next Level -**Celebrating 20-years of gaming innovation**

APEX specialises in providing a wide range of cutting-edge solutions for land-based casinos with a comprehensive portfolio comprising slot machines, jackpot solutions, iDROP devices, table games, gaming platforms, card shufflers, and other casino equipment.

At the heart of APEX's offering are machines and jackpot islands are stunning graphics, and immersive sound effects. The company's commitment to quality and the sleek designs to the advanced technology powering them.
Players can expect a thrilling and unforgettable gaming experience

platform, CLOVER LINK, stands

with its engaging gameplay and visually stunning graphics. The platform offers a wide range of CLOVER LINK delivers high-quality content that keeps players

APEX understands the



players to securely and tickets directly into the machine. This innovative technology not only enhances the player

extends to the APEX card

speed in card games. These shufflers are meticulously and Shuffle King 2 you can be sure of a seamless and reliable card shuffling experience that will

777 Hot and Gold Mine Mania - MGA **Games expands** Megaways offering

MGA Games, a leading provider of localised content for the iGaming industry, expands its Megaways slot games offering with the launch of 777 Hot and Gold Mine Mania.

Licensed by Big Time Gaming (BTG) the new slot games offer online casino players the opportunity to multiply their chances of winning with over 100,000 possible prize combinations.

The Megaways combine special features, such as its cascading reel system and dynamic prize lines, plus the most attractive features found in the usual slot games, such as Wilds and Free Spins. These are just some of the characteristics that allow for a dynamic gaming experience and, that have made Megaways the favourite slot games for many players due to the excitement they generate.

In the main game of 777 Hot and Gold Mine Mania each reel can contain up to seven symbols, including those on an extra lower reel. Each prize explosion causes symbols to drop and new ones



to appear. Free Spins and Wilds are available which allow you to create more winning combinations by substituting any symbol on the reels except the Scatter symbol.

In addition, 777 Hot is set in the underworld, a place full of mysteries and adventures and where important prizes are hidden. Its fun and colourful characters: the cute devil and the little devil, and its high volatility add an extra touch of fun to the game.

Gold Mine Mania is an adventure and treasure themed slot game that takes place in an unexplored mine, a place full of gold where a friendly miner guides the players in search of prizes.

In both slot games, the high-quality graphics and audio are designed to imitate the environment of each theme, providing a full immersive gaming experience. 777 Hot has been available to the different online casino partners of MGA Games since May 29, and Gold Mine Mania will be launched on July 31 to complete the attractive offer of essential Megaway slot games for this summer.

nanocosmos displays B2B real-time streaming with extended coverage



Right in time for a busy trade show season, real-time streaming provider nanocosmos is exhibiting at iGB Live! Amsterdam and SiGMA Asia to present new features of its B2B solution, nanoStream Cloud, for high quality live interaction of online games and betting use cases.

Through improving scalability of the unique platform and API, the German B2B provider has expanded its global footprint including across the LatAm region and Asia. This includes the addition of new server locations alongside a comprehensive set of features to ensure the delivery of high-quality interactive streaming experience.

As stream protection and reliable service have become increasingly important, the new security feature nanoStream Guardian has been added, so providers of live casinos, online games, and betting can protect their streams from unauthorised access.

Adapting to market changes quickly has proven to be critical for nanocosmos' continued success serving the industry. Features like browser-based access from anywhere for any device anytime set the grounds early for

nanocosmos strong position in the iGaming and betting industry while recent milestones of the award winning solution focus on Quality of Service and Quality of Experience.

nanoStream Cloud covers ultra-low latency, 100 per cent uptime based on a reliable and strong CDN (Content Delivery Network), browser-based player and advanced analytics, 24/7 service and stream protection.

"We are proudly bringing 25 years of expertise to the global market with a client-focussed approach," comments Chris Strijbosch, SVP Business Development. "Key requirements such as secure streaming, adaptive bitrate for seamless experience even in remote areas and dedicated local support underline our commitment to provide cutting-edge interactive live streaming."

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Five Reasons to Choose **1xPartners**

IxBet, a global betting company with several million monthly customers, details five reasons to join its affiliate programme, IxPartners.

Topic of your media can be anything

1xBet and sports betting are synonymous, but players can also bet on show business events, politics, economics, and even weather forecasts. The website and the lxBet app also had sections with online games, poker, slots and Live casino. Becoming a 1xBet affiliate is not difficult. The main thing is that your website, YouTube channel, social networks or groups in messengers have a large and active audience. Website owners, opinion leaders, internet marketers - these are by no means a complete list of lxPartners members categories.

Cooperation flexibility

At the beginning of lxBet cooperation, a member

of the affiliate programme gets good conditions for earning. Due to the betting product's high level, the registrations conversions percentage into deposits is very high.

The referred players are assigned to a partner for life, and the income from a player can reach up to 40 per cent of their spending on the lxBet platform. The partner receives maximum support from the brand: our managers will promptly answer questions and help you deal with the affiliate program's peculiarities.

Top marketing tools and detailed statistics

lxPartners members use the referral system by creating affiliate links. Each link has a unique subID — a label that points to the material posted on a particular resource that brought a player to the platform. It allows affiliates to understand the audience's interests better and attract new players. In the affiliate programme, the participant's account has detailed statistics available that will help effectively conduct business with 1xBet.

Further, there is a large materials database for regular and special promos. lxPartners members use the referral system by creating affiliate links.

You can improve the results with promotional codes - during registration it gives a player additional bonuses. Promo codes are used when the resource cannot place a direct link to the site.

Regular payments

In the lxBet affiliate programme, there are weekly payouts. The minimum withdrawal amount is \$30. lxBet takes care of the affiliate program members and offers them more than 200 options for withdrawing earned funds, including Webmoney, Visa and cryptocurrencies.

Payments are available in any currency that's convenient.

How to join 1xPartners

To become an affiliate programme member, you need to spend a few minutes and fill out a form on the lxbetaffiliates.net website. The moderation process takes up to 48 hours, and then you will receive a personal manager ready to answer your questions via e-mail, Skype or Telegram.

The lxBet affiliate programme has repeatedly won in the most prestigious gambling awards categories. Join 1xPartners and earn with 1xBet!

PandaScore: operators can no longer ignore esports and esports betting

PandaScore is looking to make esports accessible to all with its recently revamped Widgets enabling customers to seamlessly integrate its Odds product into their environment and customise the front end to meet their individual branding and experience goals.

If you were unsure about the esports betting opportunity, you just need to look at the number of power player brands that have made major moves in the space in recent months. Entain has set up an entire division devoted to, and made heavy investments in, non-traditional betting and owns and operates the Unikrn brand.

Then there are the likes of Ladbrokes, Betfred and William Hill who, along with Entain, have enhanced their esports betting products by partnering with PandaScore.

These operators and many more understand that esports betting is no longer a nice-to-have but a must-have, and that it requires just as much focus and investment as traditional betting.

Those that offer a comprehensive, compelling esports betting experience can not only claim market share today, but will position themselves to capture the largest share of the market tomorrow.

This is because some traditional sports are dying out - horse racing and dog racing come to mind at a time when betting on esports continues to grow as it appeals to the next generation of bettors. **BET FASTER, WIN KPERIENCE MICRO**-

PandaScore was established to help operators leverage the esports betting opportunity by delivering experiences that not only meet but exceed customer expectations. Today, we cover over 300 unique markets across all major esports titles from League of Legends and Valorant to CS:GO, Call of Duty, Dota2 and more.

Our markets include Player Props as well as Winner 2-way, Winner 3-way, Maps handicap, Total maps over/under, Correct score, First map/Match result, Most kills 2-way and Most kills 3-way.

As the leading esports odds and data provider, we are constantly working to bring new features to the table so that our partners can stay ahead. This has seen us launch our powerful BetBuilder solution. This allows players to curate their own bet slips which in turn takes engagement to the highest

MicroBetting is another area where we set the standard for others to follow. The very nature of esports bettors means they lean into digital interactivity, and MicroBetting fits this perfectly. This is because it provides instant reward with a

fun experience – both of which esports bettors are partial to.

Traditional sports still rely heavily on manual data collection, but in esports data is rich and more accessible so we can extract multiple points of data and make assumptions about what will happen next to generate MicroBettings props that players

We want to make esports accessible to all, and our recently revamped Widgets allows customers to seamlessly integrate our Odds product into their environment and customise the front end to meet their individual branding and experience goals.

Widgets 2.0 boasts a revamped interface, more details, more depth, increased customisability and unprecedented localisation. Operators can no longer ignore esports and esports betting, and savvy brands are giving the attention and investment that it deserves.

PandaScore is here to support all operators in their efforts to maximise the esports betting potential and with the big boys getting on the action, others will undoubtedly now follow.



LETTER FROM THE CEO

To our valued clients and partners,

It continues to be a dynamic time in both our world and our industry, but I am encouraged knowing that we have collectively emerged from the pandemic and can now shape the future together. Rapid expansion of technology and artificial intelligence and the ever-growing popularity of iGaming and mobile sports betting present exciting possibilities and fresh challenges across an increasingly virtual world. As the evolution of our industry continues, I am appreciative of our personal relationships and how important they will be to our progression.

At GLI®, we are accepting more submissions and delivering at a higher volume than ever before. Our dedication to addressing your testing needs and providing high-quality, integrated compliance support has allowed for, and even required, continued growth. It takes a global village to operate consistently anywhere in the world, and building global relationships is an investment that enables us to provide unmatched value to our customers. The expansion of our combined GLI, iTech, and Bulletproof® teams to 1,453 employees across 27 offices worldwide will be critical to ensuring 2023 is the year of full velocity for us and our customers.

This year's Regulators Roundtable, GLI's premier annual conference and networking event, was unbelievably successful, with over 303 regulators in attendance for the two-day conference and 85 supplier representatives joining for our regulatory/supplier mixer. Sharing in thought-leadership and community building is how we can change the industry together, so thank you for collaborating with us. As the biggest regulatory conference in the world, we enjoyed seeing so many familiar faces and meeting so many new ones. We missed those of you who were unable to attend and hope to see you at the Palms Casino Resort next year, April 24-25.

In 2022, over 2,000 gaming suppliers and more than 567 regulators trusted us with their needs. Of those, 820 were new. In the first quarter of 2023 alone, we are pleased to have welcomed over 300 additional new companies to this total. I can't express how appreciative we are of those who trust us with their business and recognize the value we provide. You are the reason we do what we do.

We welcome straight, honest feedback from our customers; it is invaluable. While our most recent survey showed broad customer satisfaction, our work is not done until every customer gets the same world-class customer service that we strive for day in and day out. To ensure this, we have continued to add to our team and train new hires quickly, never sacrificing the high quality of our work. Recent evaluations reflect 99% on-time delivery and revocation rates of less than one-tenth of 1%. Additionally, our cybersecurity company, Bulletproof, continues to protect you from known and evolving risks, which will be essential in the expanding digital age.

In the end, our goal is to lead all our clients to a true GLI Experience by providing on-budget execution and world-class customer service, centered around delivering our clients the things they value most. Thank you for entrusting us with your needs as you grow. We are committed to being your reliable partner in the regulatory arena. As we advance, let's progress boldly into the future of gaming.

I look forward to seeing you soon.

Sincerely,

James Maida gaminglabs.com



OKTO.CASH: Redefining iGaming Payments with Seamless Cash-to-Digital Transactions

OKTO.CASH revolutionises iGaming payments by providing seamless cash-to-digital transactions, ensuring a superior payment experience for users. Designed to meet the demands of players who prefer online gaming but still value offline cash transactions, OKTO.CASH is an eVoucher cash-based payment solution that enables igaming operators to offer their players a mobile-first, embedded, and effortless cash-todigital payment solution.

Through OKTO's extensive collaboration network, users can instantly load their online igaming accounts with cash at numerous physical pointof-sales. This unique convenience bridges the gap between online and offline transactions, catering to cash-oriented consumers who want the benefits of online experiences while retaining the security and familiarity of cash payments, all within the merchant's mobile app or site without the need to use any third-party app or

One of the key advantages of OKTO.CASH is its fully immersed mobile on-premise experience. By seamlessly integrating within the merchant's mobile app or website, OKTO eliminates unnecessary steps and provides a frictionless transition from cash to digital transactions. Leveraging a network of physical points-of-sale, users can effortlessly complete their transaction with cash, enhancing convenience and user satisfaction

Beyond convenience, OKTO.CASH offers additional benefits. Compared to legacy vouchers, it boasts a lower cost per transaction, enabling operators to optimise their business operations and create an additional revenue stream without cannibalising existing payment methods

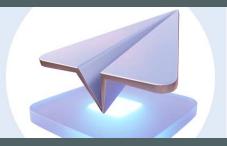
Furthermore, OKTO's extensive national retail networks, consisting of well-known local brands and locations, support operator partners and facilitate new customer acquisition. The compliant nature of OKTO.CASH ensures adherence to local authorities' and regulations, while robust encryption measures and streamlined KYC process that is embedded within the OKTO.CASH safeguard against fraud and unauthorised access to customer data.

To further empower operators, OKTO provides the Merchant portal, a comprehensive business monitoring tool. This browser-based portal offers automated reporting and a complete view of transaction history, enabling operators to optimise their operations and stay ahead in the dynamic gaming industry. Real-time notifications and enhanced security measures strengthen the operators' capabilities.

Seamless integration is at the core of OKTO's offerings. OKTO provides all the necessary components, including a restful OKTO.CASH API, numerical Paycode and GS1-128 barcode specifications, as well as a daily updated store locator function. With 24/7 support and collaboration with electronic money/payment institutions, OKTO delivers compliant solutions tailored to meet the specific needs of each local market. Their regional KYC processes and adherence to local AML regulations guarantee a smooth user onboarding experience.

OKTO.CASH exemplifies the essence of payment innovation in the gaming industry.

By seamlessly integrating cash-to-digital transactions within the merchant's mobile app or website, OKTO.CASH offers unparalleled convenience, security, and compliance. With lower costs, additional revenue streams, and extensive national retail networks, OKTO, CASH caters to the diverse needs of operators and players, providing an unmatched phygital payment experience across multiple geographies.



Slotegrator to present Al solutions at iGB L!VE

Slotegrator details the new AI-powered capabilities of its turnkey online casino platform, as well as its Telegram Casino solution. The Slotegrator team will be exhibiting at booth M40 at the RAI.

industry's premier events. Slotegrator is preparing an interactive presentation to demonstrate its unique mobile solution,

- Well-known modules including Casino Builder (for creating an individual site interface), Fraud Detection (for collecting Big Data to reduce risk), and KYC (responsible for fast, smooth and consistent user verification)
- The business intelligence (BI) module, which helps operators track the analytical data they need to make strategic decisions, has become an Artificial BI module. Now, it allows operators to compare indicators and profitability of their project with others that operate in the same market;
- interchangeability how auto-replacement switches to another payment method when

devoted to two of the most modern Al Slotegrator's turnkey online casino solution:

- **1.** ChatGPT integration, which can consult operators on how to increase income in their
- 2. A multiplayer chat, a novel function that players can open on any of the online front pages of the casino and communicate with other players. This effective retention tool

is based on the classic game show: a player turns the wheel, testing his luck, and gets an opportunity to win. "This year no one wants to incredible insights," says Yana Khaidukova, Managing Director at Slotegrator. "In addition, there will be a great exhibition, a rich agenda,

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JACKPOTS

High-performance, modular, space-saving - Axiomtek Gaming introduces the AGP330-837 platform

Understanding the challenges and difficulties of maintaining gaming machines, Axiomtek Gaming offers the AGP330-837, a compact-sized gaming platform solution with a cutting-edge modular design and a convenient foldable feature. It provides a hassle-free experience, allowing for easy maintenance and offering peace of mind to operators.

For over 27 years, Axiomtek Gaming has gained worldwide recognition as a full design service provider, offering off-the-shelf gaming products as well as 100 per cent customisable design solutions. We focus on high-performance PC-based industrial products, delivering top-of-the-line embedded computers and all-in-one boards, coupled with exceptional engineering and customer services. Axiomtek Gaming products are designed on various technology platforms.

including Intel®, AMD, and RISC, producing reliable, high–quality solutions that cover a spectrum of gaming possibilities.

With a US-based R&D team located in California, product design and technical support are readily available to assist with any needs, helping customers achieve a faster time to market. Our approach to successful product design revolves around understanding the customer's pain points and thoroughly



examining their problems and expectations. By adopting a customer-centric approach, our comprehensive program management service provides tailored solutions that cater to the specific needs of our ODM/OEM customers.

The AGP330–837 is an example of one of our adaptable gaming platform solutions. With a modular design and a compact profile that is under 7.5 litres, the key feature of this product is its foldable mounting solution, allowing the product to be folded up against the inner wall of the gaming cabinet, providing a compact, space–saving option. This mounting solution presents

an easy installation and maintenance process alongside gaming library integration, simplifying the project development phase for system integrators.

To maintain the system's highest level of reliability, the AGP330-837 features Axiomtek Gaming's proprietary security functions: TrustedBoot and TrustedData. Verified by GLI, TrustedBoot ensures the integrity of installed control programs and storage media, while TrustedData verifies the integrity of data stored in the onboard memory. This gaming platform also has a TPM engine for data encryption and a trusted boot pathway.

Betixon: an unREEL series

Betixon focuses on creating unique and exciting games featuring cutting-edge graphics, immersive sound effects, and intuitive gameplay. Committed to player safety and responsible gaming, the developer's games promote fun and fair gaming experiences.

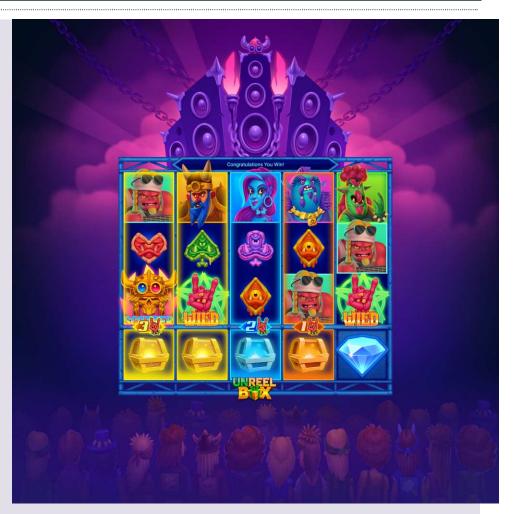
Betixon has developed in-house a series of PowerUpSpins video slots mechanic, a logic that flips the game as it advances to the player the features they would add to the next spin. A player may see a booster, a multiplier, free spins, or symbols expanding cards added to their following round increasing and diversifying their chances of winning. The excitement is in the current spin's win but also in the extra feature it can award for the one to come.

Recently, the studio added the unREEL series of games that perform different bonus mechanics. Within the series, there are unREEL Dragon, Jackpots, Piggy Bank, Box, Duel, and a few more to come, each one delivering a different bonus experience to casino fans.

With unREEL Dragon, the bonus game starts with one of four colours randomly selected so it determines the length of the Dragon and therefore the amount of prizes to be collected.

The thrill with unREEL Piggy Bank is secured as the player finds a 64 cells pad where the Piggy Bank collects multipliers for the bet of the main game. However, the cannon may also shoot at a skull and cancel all collected multipliers.

unREEL Jackpots activates a Wheel of Fortune with fixed wins or free spins to award.



unREEL Box gathers three treasure chests under the reels: a Golden, a Silver and a Bronze chests with different amounts of multipliers, wilds and symbol splitting features. Each treasure chest would influence the reel above it, and would only activate if a Diamond symbol aligns with the chests. unREEL Duel offers three specific modes: Ice Mode, Fire Mode and Duel Mode. With Ice and Fire modes, the symbol that triggered the game, becomes a Wild and remains in its position for three free spins. During the Duel mode, a player can have all reels filled either with Ice or Fire symbols and win the Duel Jackpot.



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That's the potential additional YOY turnover that MTS's Automated Player Risk Profiling was shown to deliver²

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PopOK Gaming presents KingCraft: an episodic slot with an immersive storyline

PopOK Gaming's latest release, KingCraft, is a new slot game experience that offers an immersive journey through the mystical world of Menomin. With its unique episodic gameplay, KingCraft delivers a gaming experience like no other, transporting players to a world of adventure and excitement.

As a hero, players will embark on a quest to defeat powerful enemies, uncover hidden treasures, and save the kingdom from the clutches of evil forces. With stunning graphics and captivating symbols, every spin of the reels is



an adventure in itself

But that's not all. KingCraft also features a variety of bonus features, including a Scatter symbol that can appear on any reel, cascading reels that create multiple chances to win on a single spin, and Multipliers that can randomly appear and add together to multiply your win at the end of each spin.

With the Free Spins feature,

players have the chance to earn additional free spins by landing more Scatter symbols. With its engaging storyline, breathtaking graphics, and exciting bonus features, KingCraft is a journey that players won't want to miss.

Not for the Faint-Hearted - DS Virtual Gaming's KICKBOXMANIA

DS Virtual Gaming positions itself as a software development company and comprehensive service provider for the virtual betting industry that has the customer at heart. DSVG presents three of its latest products for betting shops or online gambling platforms alike.

KICKBOXMANIA – Three rounds of complete excitement with footage of real kickboxing competitions that give the punters the lifelike fighting atmosphere. An unparalleled gaming experience that the industry hasn't seen yet. This title is not made for the faint-hearted, as it provides lots of suspense and plenty of action.

RACINGHARNESS – A brand new virtual equestrian game developed inhouse by DSVG. This traditional sulky racing is organised with seven horses. Each gaming cycle lasts approximately six minutes. The speed and energy of the fixtures are conveyed to the bettor in the most authentic way.

Online Retail Solution – DSVG's groundbreaking approach for the betting shops. The entire gaming



system (all titles, odds and most importantly, transmission of all games) is now available on links or QR codes. The links can effortlessly be embedded in the bookmaker's existing hardware without the necessity of purchasing new equipment.

Alternatively – and this is the innovative part – customers can now place a bet from their own mobile devices via QR codes and get immediate feedback on their wager. After making a bet, the players receive a number with which they are invited to pay for the tickets at the cash desk. The cashier's sole task is the physical collection of the betting amount. By clicking on one single button he or she can print out the ticket.

Given that all processes are automated at DSVG, the titles can be activated at myriad betting shops in the twinkle of an eye. Another advantage is that the Online Retail Solution has the same design as the online solution meaning that wherever the punters decide to play they will enjoy the same layout.

SUZOHAPP reveals new instant ticket vending machine IVT-9000

SUZOHAPP has recently introduced the IVT-9000, a new instant ticket vending machine for lottery operators with a flexible platform and different dispenser options (up to 20 dispensers).

"We can make different sizes, all with the 32" full HD Elo touch monitor for product selection and advertising display, and a software platform which links all machines online," explains Tim Kennedy, Vice President of Sales Europe.

In addition to product selection, its large monitor can display any kind of multimedia and promotional content to deliver engaging lottery player experiences for any retail environment.

"As retail moves towards selfservice, and staffing becomes more difficult, we believe the solution is to automate the purchase process with a scratch ticket dispenser," adds Kennedy. "We have worked with our partner Microhard to develop this new machine and we are extremely proud of this result.



"The IVT-9000 have lots of potential in the lottery market, but also in the promotional space in a casino or other clubs. We are sure that this new solution will increase lottery revenue streams by attracting new lottery players in retail installations."



SPORTS DATA AND STREAMING PROVIDER

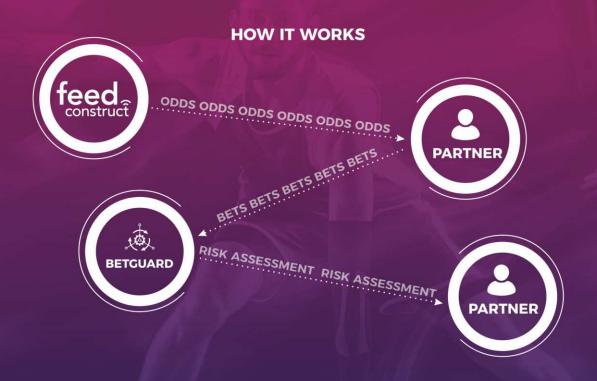
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Our comprehensive coverage of a wide range of sports and events consists of **live streaming**, and **pre-match**, **real-time**, **post-match** data, helping your customers stay engaged and enjoy every single moment on your website.



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Pascal Gaming's Fishing hooks players with unique gameplay

Pascal Gaming has managed to create a profound impact with its beloved game, Fishing. With its captivating design, engaging storyline, and innovative gameplay mechanics, the RNG-based game has become one of the most beloved titles in the gaming community.

Fishing was developed by Pascal Gaming with the goal of fuelling players' interest and deepening their engagement. The game boasts an eyecatching design that immerses players in a virtual underwater world, complete with stunning visuals and vibrant aquatic creatures.

One of the standout features of Fishing is its unique gameplay mechanics. Players start by placing a single bet for one round, which encompasses ten catches. The objective is to reel in a fish with high odds, adding an element of excitement and anticipation to each round. However, there's a catch — players must successfully cash out before encountering the fearsome shark, as meeting the shark spells the

end of the game, nullifying all their accumulated odds and winnings.

What sets Fishing apart from other games is its provable fairness feature. Pascal Gaming has implemented a transparent and auditable system, allowing players to verify the game's fairness. This instills a sense of trust and confidence in the community, knowing that each outcome is genuinely random and not influenced by any external factors.

Since its release, Fishing has garnered a dedicated fan base, with players praising its addictive gameplay and engaging design. Pascal Gaming has demonstrated their commitment to continuous improvement, frequently adding new features, challenges, and events to keep the game fresh and exciting.

With its unique gameplay, provable fairness, and captivating storyline, Pascal Gaming's Fishing has undoubtedly made a splash in the gaming industry. The game's ability to capture players' attention and keep them hooked exemplifies the studio's dedication to creating innovative and enjoyable gaming experiences. As the popularity of Fishing continues to grow, Pascal Gaming remains committed to expanding it's game portfolio and providing new adventures for players to dive into.

IDVerse: automating identity fraud detection and onboarding

It's hard to differentiate in the competitive gaming market. With enticing bonuses and non-existent switching costs, users will walk away if you don't have global coverage or the onboarding experience is slow. IDVerse (formerly known as OCR Labs Global) is focused on making verification effortless through technology.

IDVerse's simple, secure and automated identity verification solution means you can onboard genuine players anywhere in the world by the thousands while keeping fraudsters at bay. We provide a fully automated approach that is faster to approve players, quicker to spot fraud, dependable any time of the day and scalable with peak traffic events.

Our Zero Bias AI tested neural network is trained on generative AI to protect against discrimination on the basis of race, age and gender. Our advancements in Natural Vision Processing (NVP) are enabling machines to autonomously see and perceive as humans and excel in ways that humans cannot.

This removes the delays caused by human reviewers in the player registration process – letting your players transact faster.

With IDVerse, businesses can securely verify their users' identity with just an ID and a smartphone – from anywhere in the world. We verify players in challenging geographies with the highest security requirements as well as those with problematic technology landscapes.

With a fully automated solution, IDVerse uses advanced image analysis and deep learning technology to verify any user by linking their face to their identity documents that's built to stay ahead of fraudsters and remove the burden of identity verification and regulations (KYC & AML) for their players.

LexisNexis: protecting your players and your business

Perform the checks you need to help safely, quickly, and compliantly onboard and monitor players for AML and responsible gambling purposes, whilst mitigating risk and delivering a seamless customer experience with LexisNexis' platform.

LexisNexis RiskNarrative is an intuitive, no-code orchestration platform for responsible gambling, risk management, player onboarding and KYC and AML processes. Gain insight into a player from onboarding to withdrawal and make decisions with the whole customer journey in view.

Our RiskNarrative platform delivers a range of safer gambling tools, alongside the flexibility to adapt strategy in-house, helping you respond to changing regulatory requirements.

- Automate document requests and use financial risk checks to gain insight into a player's ability to afford their bets.
- Tailor the customer journey to the player, automating checks depending on risk level including financial vulnerability checks, performing more enhanced checks where there is higher risk of harm.
- Monitor play patterns and behaviour to identify cases where additional checks or support may be needed
- Gain a single view of a player across brands and access a group-wide consortium for more insights.
- Store and collate activity and decisions into a single audit trail for regulatory purposes.

The LexisNexis Theatmetrix platform helps operators detect and prevent fraud at any stage in the customer lifecycle using device, IP, email, phone and behavioural biometrics without adding unnecessary friction into the customer journey.

Help to identify signs of fraud at onboarding and throughout the customer lifecycle to protect your business from bonus abuse and collusion, whilst detecting cases of account takeover to protect your customers from criminals. The LexisNexis Risk Solutions portfolio includes technology solutions to help your business comply with regulation, detect fraud and protect players, including:

- Identity and Age Verification;
- Ongoing AML and KYC Checks;
- Document Verification;
- Behavioural Monitoring;
- Transaction Monitoring;
- Financial Risk Assessments (both light touch and enhanced);
- Device Intelligence;
- Behavioural Biometrics.

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APP POTENTIAL



BetConstruct introduces Alligator Validator: the first game to be built entirely on the latest blockchain technology

BetConstruct presents
Alligator Validator, the first
game entirely based on
blockchain technology. It's a
combination of fresh and vivid
graphics, cutting-edge game
mechanics and brand-new
payment systems built on
blockchain technology.

The blockchain technology adds extra security and transparency to the game – not requiring any centralised third parties to control the flow of funds and being processed independently by the smart contracts.

It is also a perfect addition for all Bahamut validators, as it gives an opportunity to improve validators' positions and earn block rewards for helping to secure the network.

Validators play an important role in securing the network by showing activity and validating blocks using the PoSA consensus mechanism. Thus, validator-partners who enable the game on their

platforms not only add a unique and thrilling game to their catalogue but also maximise their ROI

BetConstruct believes the innovation will shape the future of the iGaming market and make crypto games more accessible to a larger audience. With a fresh and distinctive premise, Alligator Validator will breathe new life into the player experience and help partners earn significant rewards for helping secure the network

TaDa Gaming brings WOW & WILD to iGB Live! Amsterdam

A game supplier deeply rooted in the arcade game industry for over 30 years, TaDa Gaming has a steadfast commitment to excellence and innovation through a culture that fosters the development of the finest and most original games. The team is showcasing its latest games to delegates at the iGB P84 booth on 12–13 July.

TaDa Gaming brings a diverse range of game types, including slots, fish games, fast games, bingo, and table & card games, to cater to the needs of players worldwide. Moreover, they support a wide array of special features, such as Bonus Buy, Free Spin, Win Card, Linking Jackpot, Tournament, and more, ensuring that players have an exhilarating experience.

One of their latest offerings is Pirate Queen, a slot which takes players on a captivating journey in search of grand treasures. With its 6x5 cluster pay mechanism, the gameplay is both simple and easily comprehensible. By collecting three Scatter symbols, players can access the Free Games



feature. Random bomb symbols appear, and at the end of each round, the multipliers obtained from the bombs are added together, leading to substantial rewards.

Another notable addition is Dinosaur Tycoon 2, the newest fish game developed by TaDa Gaming. This game employs a 3D dragon hunting scene to provide players with a truly immersive experience. Players can choose from a variety of weapons, enhancing their shooting abilities and feedback sensations. Numerous formidable bosses, including the Tyrannosaurus Rex, King Kong, Crystal Dragon, and Holy Light Dragon King, await players' hunting skills, with the enticing possibility of winning a jackpot. The games provider plans to continuously release new products in different categories. TaDa

Gaming has crafted a range of fast games which has become one of their flagship product lines.

Furthermore, they remain dedicated to expanding and updating other game types, such as arcade, bingo, poker, and casino games, in order to meet the ever–evolving needs of the global market.

Andy Huang, the Director of TaDa Gaming, expresses his excitement in presenting their exceptional games to players all around the world, allowing them to become acquainted with the company's unique story. By continuously pushing the boundaries of innovation and staying at the forefront of trends, Huang hopes to provide an extraordinary gaming experience and deliver the most captivating games to players.



REACHING THE NEW EDGE



Booming Games Raises Bar with Cluster of New Products

Booming Games is committed to delivering gaming experiences that push the boundaries of the slot market. The developer's extensive portfolio showcases a range of uniquely themed games, incorporating innovative features and varying levels of volatility to cater to every segment of the player market.

We pridefully present our diverse collection of 150 games, including 24 titles released in the past year. As we forge ahead, our upcoming products continue to elevate the standards regarding features, mechanics, and graphics. With fierce competition within the industry, we strive to maintain a relentless pace and ensure the utmost quality in our offerings.

Our upcoming slots, such as Butterfly Charms, Dog Heist Shift 'n Win, and Light of Ra, introduce a wealth of innovation to the gaming table, and we eagerly anticipate showcasing these remarkable creations. We understand the significance of providing operators with gamification tools, which is why we have started a new product vertical - BOOM - a selection of powerful gamification features to help our clients acquire and retain valuable players.

To ensure that the BOOM collection includes the most engaging tools, we have recently welcomed Katarzyna Pysz, an iGaming expert in gamification with over 15 years of experience in both land-based and online casinos, to our team. Having such a knowledgeable individual on board will greatly benefit us as we strive to deliver the most engaging promotional tools in the iGaming

sector. Therefore, we are thrilled to announce that we have an extensive roadmap of new gamification upgrades coming to complement our existing BOOM Bonus Spins and BOOM Tournaments.

In addition to being a well–established slot provider boasting an extensive portfolio of slot games, we are thrilled to announce our forthcoming entry into the realm of crash games. This will give us a significant edge over our competitors and further enhance our position in the market.

Crash games have gained immense popularity due to several compelling factors. One of the primary reasons is the inherent simplicity of the gameplay, making them appealing to a wide range of players. We believe that this is the right approach for many markets, especially Latam.

Stay tuned for exciting updates that will continue to captivate and delight players.

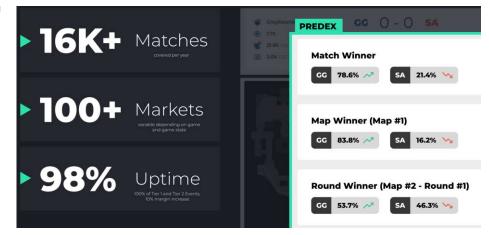
Bayes Esports: Offering Probabilities as a Service via Predex

With Bayes Esports' Predex, the predictions data exchange, sportsbooks will be able to use highly accurate probabilities for a wide range of events and markets in the most popular titles in esports.

To stay ahead of their bettors and offer profitable betting offerings, sportsbooks and their trading teams cannot just depend on their experience and skill alone. They also need to rely on probability models that allow them to infer free of biases how likely the offered markets are to be decided in one side's favour. This becomes more and more important the faster the game and markets move. Developing such models requires large amounts of data and a great understanding of the sport or esport the model will be used for.

With esports titles being updated and changed regularly, developing and monitoring accurate probability models that can keep up with these frequent changes can be challenging. For that reason many sportsbooks struggle to effectively use and maintain probability models for esports.

Bayes Esports, the leading source for official esports live data, is now offering a solution. With



Predex, the predictions data exchange, sportsbooks will be able to use highly accurate probabilities for a wide range of events and markets in the most popular titles in esports.

The probabilities offered via Predex are the result of Machine Learning models that were trained on thousands of matches with millions of data points available as official game data exclusively to Bayes Esports. As a result the probability models are 65 per cent more likely to predict correct market outcomes and produce significantly higher margins than other models in the market.

Besides being precise, Predex itself never shuts any markets down. Instead, it is up to the customer to decide when they want to trade in a market or not, allowing for more betting options, such as live

round winner markets in CS:GO, to be offered. Predex can be used by a broad range of sportsbooks active in esports for a variety of use cases. Sportsbooks with in-house trading teams and prediction models can use the offered probabilities supplementary for their own odds system or use them as benchmarks to analyse and improve their own models. Those that rely on third party trading teams for their esports betting odds can use Predex to base their service on, enabling them to regain full control over their betting offering.

Predex is fully integrated with Bayes Esports central data platform BEDEX and is available as a complementary service via the Live Trader Dashboard, requiring no additional integration for existing users and only a single integration for newcomers.



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Claim the throne of riches. Amusnet presents Extra Crown

Amusnet presents a majestic slot game filled with bonus features designed to keep players on the edge. Prepare to immerse yourself in a world where rewards reign supreme and the potential for riches is boundless.

Amusnet has skilfully blended the charm of classic video slots with a glamorous layout to create a gaming experience fit for loyalty. Spin the reels of Extra Crown and witness the fusion of traditional slot elements with a touch of grandeur and opulence.

The video slot features five reels and 10 fixed lines, providing plenty of opportunities for players to explore a kingdom filled with an assortment of fruits, bells, and sevens. Each spin in Extra Crown unveils a symphony of artinspired luxury, where the immersive graphics and enchanting sound effects combine to create a masterpiece of entertainment.

While venturing through this regal realm, players need to keep a keen eye out for the Crown Wild symbol, which holds the power to substitute for other symbols and create winning combinations. Emblazoned with the crown, this symbol enhances the chances of victory and bestows rewards upon players.

In the realm of Extra Crown, the Dollar and Star symbols take on the role of Scatters, adding an extra layer of excitement to the gameplay. These Scatter symbols possess the remarkable ability to boost your winnings, paving the way for even greater triumphs.

For those seeking an additional thrill, the Gamble feature awaits. Once you've secured a win, the Gamble feature allows you to test your luck and multiply your winnings. It's a daring opportunity for players to amplify their rewards

And if fortune truly smiles upon players, the Jackpot Cards Bonus game can come into play. Triggering this game unveils a world of impressive Jackpots that await conquest. With each Jackpot Card revealed, the anticipation builds, and the potential for monumental winnings becomes a reality.



Bragg Studios leverages land-based learnings to deliver online loyalty

Building on its successes as an iGaming technology provider in Europe, and, under its Wild Streak Gaming division, as a chart-topping land-based slots developer in the U.S., last year Bragg Gaming Group introduced Bragg Studios: a proprietary stable of high quality casino brands.

Incorporating Nevada-based Wild Streak Gaming and Spin Games, as well as its existing Oryx Gaming studio, during 2022 Bragg Studios went on to launch two new iGaming studio brands: Atomic Slot Lab and Indigo Magic.

Atomic Slot Lab, led by Bragg group director of content and founder of Wild Streak Gaming Doug Fallon, takes inspiration from the most successful hits from the land-based industry in the U.S. and transforms them for the online space. Games are carefully calibrated to the specific tastes of online slots players in localised markets around the world, but remain firmly fused to a central pillar of pure Las Vegas energy.

Indigo Magic was formed quickly after the successful introduction of Atomic Slot Lab. The new studio based in Ljubljana, Slovenia is led by former NetEnt and Play'N Go games producer Deane Hendricks, bringing extensive experience from the online–first slots industry with a fresh and distinct creative direction. Indigo Magic is rapidly scaling up its portfolio and delighting online slots players with its new generation of hits

For game creators at Bragg Studios, the mathematical model which drives the gameplay is key to the success – or failure – of every game. Leveraging decades of experience in the team from building land–based slots, Bragg Studios mathematicians spend several months refining the models for each new game before any game development begins. It is the attention to detail at this stage which plays out in the long game.

Players return to slots which reward and entertain them, and slot releases from Bragg Studios brands repeatedly attract retention rates that are significantly higher than industry averages. In an industry where new online slots flash onto the market on a daily basis but fizzle after 30 days, Bragg Studios is proud to release games which retain significant player loyalty for six months and beyond.

Upcoming releases from Bragg Studios include Cai Fu Emperor Ways and Professor Big Win, both from Atomic Slot Lab, and Book of Blackeye's Bounty from Indigo Magic.



Mancala Gaming promises to redefine crash games

With a track record of success and a knack for creating unique gaming experiences, Mancala Gaming continues to raise the bar with upcoming releases set to 'redefine' the crash game genre.

Mancala Gaming is at the forefront of innovation, consistently surprising players with fresh and engaging concepts. The provider's recent game releases have been met with resounding success, and players have come to expect nothing less than groundbreaking experiences from the game provider.

The upcoming crash games from Mancala Gaming are adrenaline-pumping titles that promise to take the genre to new heights. The concept of crash games involves predicting when an in-game event will "crash" and end, with higher risks leading to potentially greater rewards. Mancala Gaming's take on this concept is set to redefine the genre,

offering players a fresh perspective and unparalleled excitement. In addition to these crash games, Mancala Gaming is also set to unveil a series of new slot games. Known for their visually stunning designs and immersive gameplay mechanics, Mancala Gaming's slot games have captivated players around the globe. With each release, the developer has consistently demonstrated its commitment to providing a unique and enjoyable gaming experience. From adventurous quests to futuristic worlds, Mancala Gaming's slot games offer something for every type of player.

Mancala Gaming continues to push the boundaries of gaming innovation, and their upcoming releases promise to be no exception. As the countdown to the release of these new games begins, the excitement continues to build, and players eagerly await the opportunity to dive into the captivating worlds crafted by Mancala Gaming.



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TICKET2GO™

An innovative solution developed for low payout/AWP machines, which provides a networked TITO solution, as well as the proven networkless ticket payout feature.

- Flexible, popular with players and operators
- · Compatible with the GPT cashless app
- Saves time and money associated with managing cash transactions



Dallmeier's Casino Automation Technology: an industry-first live gaming tracking system

Real-time data from gaming operations offer a high optimisation potential. Up to now, however, it has been a great challenge to efficiently capture data from table gaming and other gaming systems that are 'analogue' in nature. Dallmeier Casino Automation Technology (CAT) uses video technology (CCTV) and combines it with Artificial Intelligence (AI) techniques.

Automation and better protection

The consequence is a highly increased game pace since many manual and often redundant dealer tasks become obsolete / are being automated. In addition, the system identifies delays at different phases of a game. Another key benefit is the much more effective protection against cheating and errors. For example, CAT recognises winning patterns and detects a wide range of activities — from theft of chips to dealer errors to tampering with closed table floats. CAT can automatically trigger actions and alert systems or personnel in case of suspicious data patterns.

CAT also enables a high-accuracy player rating



that rewards loyal customers and prevents costly overrating and abuse from "comp hustlers". The system recognises chips and cards, provides real-time information about bet position and bet value, game pace and float value, to name just a few. As a result, combining better protection with automation of manual tasks and real-time, indepth business intelligence data reduces labour costs and increases transparency of the gaming floor.

Increased operational efficiency and profitability

Dallmeier's CAT is the industry's first gaming automation system that is already live in a productive environment with the biggest installation of more than 1,000 tables. CAT is currently available for Baccarat, Blackjack and SicBo; other games are in preparation.

Pit Managers and floor managers can increase operational efficiency and profitability of the entire gaming floor with Casino Automation Technology (CAT). CAT monitors and automates tables games, automating a wide variety of manual tasks, significantly increasing dealer efficiency and table gaming profitability.



Boost casino retention with Trueplay's loyalty programmes

Gone are the days of traditional reward systems as Trueplay introduces branded loyalty programs, promising iGaming brands will grow faster by making their players feel valued and appreciated.

Trueplay is changing the face of the iGaming industry with its branded loyalty programmes. By providing tangible rewards that can be earned and multiplied inside the casino platform, Trueplay creates a sense of excitement and commitment that keeps users coming back for more. It's not just about playing games but putting in effort that will always bring rewards, and that's what makes a casino stand out from the crowd.

Trueplay clients have shown positive dynamics since implementing branded loyalty programmes. Within six months, one casino witnessed a staggering 35 per cent increase in average revenue per user (ARPU). Additionally, retention rates soared by up to 40 per cent.

Trueplay has developed a Play-to-Earn (rakeback) and Hold-to-Earn mechanisms that take customer engagement, retention, and overall performance to new heights. This concept redefines the way players interact with online casinos by gamifying the casino experience.

Trueplay offers a working product that can be implemented into casinos and provides branded loyalty programmes. This level of efficiency allows casinos to focus on other aspects of its business. The casino can concentrate on what it does best: providing topnotch entertainment to their customers.

Trueplay builds an ecosystem where every stakeholder of an iGaming business will reap additional benefits. The results witnessed by clients are a testament to the power of this platform. Trueplay is propelling the iGaming industry into the future, where players are actively engaged, rewarded, and motivated to stay within the casino community.

Trueplay's branded loyalty programmes are transforming the online casino landscape. By introducing a play-to-earn and hold-to-earn mechanism, Trueplay is driving customer excitement through the roof. With significant uplifts in ARPU, retention rates, and overall performance, Trueplay changes the way players interact with online casinos. The platform not only benefits players by providing tangible rewards but also streamlines operations for casinos, allowing them to focus on delivering exceptional gaming experience.

Tom Horn thrives on adventure in Book of Aladdin

Book of Aladdin, Tom Horn Gaming's latest release, invites players to embark on an exhilarating journey with Aladdin and Jasmine in the mystical world of Middle East, magic, and riches.

This captivating high volatility slot game takes players on a quest for hidden treasures buried within the sands of time. With its enticing features and engaging gameplay, Book of Aladdin promises an unforgettable experience that will leave lucky players' pockets full of big awards.

Book of Aladdin introduces the shatter mode. With every winning combination, symbols shatter, creating new opportunities for winning combinations to form. This dynamic feature adds an exciting twist to the game, allowing players to chase after bigger wins. As the shatter rounds progress, a win multiplier increases up to a maximum of 4x, amplifying the excitement and potential rewards.

Another exciting feature is the special expanding symbol in free spins. Triggered by three Book symbols, it awards players with 10 retriggerable free spins. A special expanding symbol is selected at the beginning, covering an entire reel when part of a winning combination. This symbol doesn't require adjacent reels to expand, enhancing the chances of colossal wins. The multiplier resets to 1x with each free spin but progressively increases up to 4x, adding anticipation to the gameplay.



Book of Aladdin delivers a visual feast, immersing players in a vibrant and captivating Arabian Nights-inspired setting. The detailed graphics and beautifully designed symbols transport players to a world of magic and wonder. From the mystical book to Aladdin, Jasmine, and other iconic characters, the attention to detail is impressive and contributes to the overall immersive experience.

"Book of Aladdin is an exceptional online slot game that combines thrilling gameplay, enchanting features, and mesmerising visuals. The shatter mode keeps the excitement levels high, while the special expanding symbol in free spins offers the opportunity for extraordinary wins," comments Tom Horn Gaming.

Join Aladdin and Jasmine on their quest for riches and let the magic of Book of Aladdin unfold before your eyes. Book of Aladdin goes on general release 18 July.



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WINNER





Game Provider of the Year



WINNER

Supplier Marketing Campaign



WINNER

B2B Marketing Campaign



WINNER

Innovation in Casino Entertainment



RDEM E PROGRESSO

WINNER

Game Provider of the Year



Revolutionising eSports engagement: UltraPlay's eSports feed solution

The robust feature set of UltraPlay's eSports feed solution has been designed to offer real-time statistics, improve user experiences, and open up new business prospects in the exciting world of competitive gaming.

changing world of esports.
UltraPlay's eSports feed solution that is poised to revolutionise how

industry stakeholders never miss

a moment of the action. The feed provides real-time statistics with are continually monitoring tournaments and events across a variety of well-known gaming

make well-informed decisions and player performance metrics, and in-depth game analysis.

UltraPlay's feed solution is built with a user-centric approach. The

pay careful attention to. The feed's

content producers may provide experience by integrating the eSports feed into the platforms of our partners. Real-time data

feed's insights and analysis to provide up-to-the-minute known for its dedication to excellence and dependability. Our edge solutions.

infrastructure, our eSports solution transmission while upholding a high standard of accuracy and integrity. This dependability is crucial in the fast-paced world of

Engage casino managers with First Look Games' latest solutions

First Look Games provides the platform and suite of solutions to help studios ensure they are engaging with casino managers and, just as importantly, those that are primed and ready to experience the thrills and excitement offered by their games.

Online slot studios are locked in a fierce battle when it comes to catching the eye of casino managers and ultimately players. There are now hundreds of studios launching thousands of games a year. This is a lot of noise above which to be heard.

There are several, highly effective, ways studios can do this, but they are currently being ignored by the majority. The first is to launch a professional, branded client area for operators to browse their titles, enjoy a few demo spins and access the information and assets they need.

The second is to partner with affiliates to drive awareness of their titles - and indeed the studio among player communities across the globe. First Look Games provides the platform and suite of solutions to help studios do both. Let's take a look at how.

White Label Client Area

Our powerful client area solution supports operator access and asset delivery at scale. It is customisable and brandable, allowing studios to offer a shop window to their full portfolio of titles.

The First Look Games platform has been tested with up to 30TB of allocated space and 800,000 active files. It can support individual file sizes of up to 10GB, even with the platform sitting behind Cloudflare's cutting-edge cyber security solution.

Security is taken a step further with only logged-in users able to access and download hosted files and segmentation available on users as the studio wishes.

We also provide the option to bring in custom functionality such as single

FIRSTLOOKGAMES





sign-on via Oauth/Open ID or a third-party provider to deliver the best possible user experience while still ensuring the highest levels of security. It can also be hosted in any data centre in any country upon

In short, the First Look Games White Label Client Area allows studios to quickly and cost-effectively deploy a branded lobby to showcase their titles to operators and instantly deliver the assets and information that casino managers need.

First Look Games Platform

Underpinning our White Label Client Area is the cutting-edge First Look Games platform, a solution that connects studios and affiliates directly. We have more than 900 approved affiliates registered with First Look Games with a combined

global audience of more than 20 million players. The studios using First Look Games can access this network, providing publishers with the assets and information they need to create content around their games.

In addition to asset delivery, studios can allow affiliates to take a "first look" two weeks prior to a game being released. This in turn lets the affiliate create content ahead of time and unlock the tremendous SEO and marketing benefits that come with it.

We also have a toolbox for studios to open that include accuracy and compliance monitoring, as well as being able to offer demo games in markets such as the UK thanks to our age-gating solution. This allows them to take game promotion to the next level while ensuring their titles are being marketed accurately and responsibly.



THE POWER OF OFFICIAL ESPORTS DATA

INCREASE YOUR MARGINS!

Official data enables more accurate predictions and high-paced betting options, leading to better odds, better products, and ultimately better margins.

ENHANCE YOUR COVERAGE!

For media professionals, official data is the key to providing superior insights and services, cementing your reputation as a trusted source of knowledge and expertise.

EMPOWER YOUR FANTASY LEAGUES!

With official data, you can provide your players with detailed stats that enable them to build the team of their dreams.









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ODDS — PREDICTIONS — STATS API

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LUCKY SIX is a revolution in the world of virtual bingo. As the flagship product of NSoft, this classic game has been reinvented with our cutting-edge technology, making it a revenue powerhouse. Thanks to a vibrant design, an exceptional backend infrastructure, and exciting new features, such as bonus strategies and superior visualisation, Lucky Six has become a firm favourite among our clientele and a proven profit generator.

The game is even accessible in areas with low internet speed or poor connection, thanks to the satellite stream solution, requiring no additional investment.

Testament to its popularity, Lucky Six generates millions of tickets daily.

Adding a spin to our classic game

Revitalising Summer Betting: The Virtual Gaming Revolution by NSoft

Shifting towards virtual offerings is one of the most effective retention tactics during the summer months, which are traditionally considered to be a slower period for sports betting due to the off-season of many major sports leagues. NSoft shares details of three games from its product portfolio: Lucky Six, Slingshot 6, and Virtual Soccer.

is SLINGSHOT 6. Built by NSoft's in-house team, Slingshot 6 is an exciting casino offering that boasts an interactive dashboard, dynamic spin visualisation, and a modern UI. The game offers an array of bonus opportunities, catering to a wide range of casino enthusiasts. Its features, dynamic visualisations, and engaging gameplay make it a compelling addition to our product portfolio.

Who says there is a lack of sports betting events during the summer? With VIRTUAL SOCCER players can experience the reallife thrills of soccer while placing bets on multiple future matches, a feature that continues to drive its popularity worldwide. This advanced sports offering merges the latest in 3D visualisation with an extensive betting offering,

creating an immersive gaming experience. The dynamic features, captivating graphics, and comprehensive betting opportunities make Virtual Soccer a stand-out product.

Embracing virtual solutions during the summer months can be a highly effective way to retain your customer base and even attract new users.

Whether it's the classic fun of bingo, the thrilling spins of a casino, or the sporting excitement of virtual soccer, by offering 24/7 accessibility, a wide variety of engaging content, and the convenience of enjoying gaming and betting activities from any location, virtual platforms represent a powerful tool for customer retention and engagement.

TransAct Technology presents Epic Edge – a solution designed for casinos looking to amplify the in–person experience and continue to attract players to their brick–and–mortar locations for 2023 and beyond.

Stay Epic, Be Epic – TransAct presents Epic Edge TITO printer

With an unmatched 300 DPI resolution, TransAct's Epic Edge is the best ticket-in/ticket (TITO) printer on the market. By producing high-quality, eye-catching graphics and razor-sharp barcodes, casinos report more engaged and repeat customers, higher ticket acceptance rates, and a boost in redemptions.

With supply issues being top of mind for the foreseeable future, casino operators appreciate Epic Edge's flexibility in being used with new and legacy games — reducing the cost or need for spare parts. Further supporting this ultra-compatibility, the Epic Edge features both serial and USB interfaces on a single board.

Transact continues to provide free firmware updates as a benefit for customers. The Epic Edge supports a full–speed USB 2.0 connection or a micro–SD card. This allows for fast updating without having to carry a laptop on the casino floor.



Epic Edge printers are built with an outer chassis that remains connected to the game and can be swapped out effortlessly.

All this can be done without powering down the machine, giving slot techs faster access to the printer while ensuring players experience minimal wait times to get back to their favourite games.

Epic Edge can connect with the promotional bonusing software Epicentral which allows casinos to create and customise coupons that can be printed from every Epic Edge on the floor and straight into the player's hand. With an unlimited number of printable promotions that can be tailored to any casino's marketing strategy, players

experience the instant gratification of online gaming right on the casino floor.

Paired with TransAct's Epicentral Mobile Host, casino staff can print coupons and rewards to any Epic Edge printer from a handheld device without triggers from the machine. Hosts can easily award both carded and uncarded players with just a click of a button. TransAct's Epic Gaming Solutions truly revolutionise the way brick-and-mortar casinos interact with players.

With Epic printing, epic engineering, and epic availability there is no other printer that matches the excellence that Epic Edge offers. TransAct Technologies helps casinos Be Epic and Stay Epic.



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